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# Course Outline

**MODULE NAME: MEDIA ETHICS**  
**MODULE CODE:JST 05102**



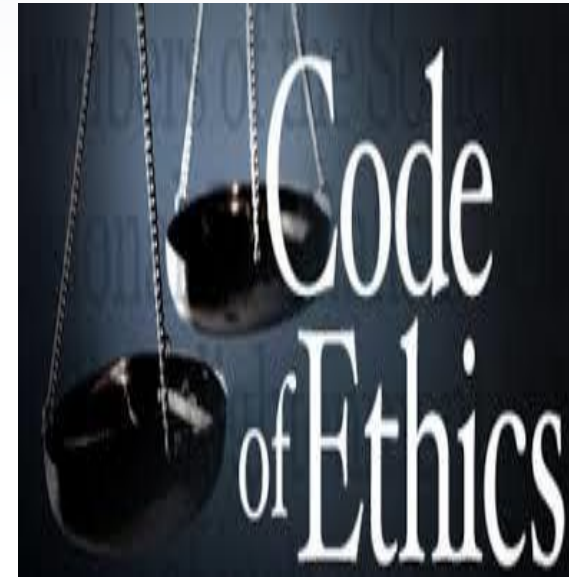
## **MODULE OBJECTIVE**

- ▶ **To promotes and defends values such as a universal respect for life and the rule of law and legality.**
- ▶ **To defines and deals with ethical questions about how media should use texts and pictures provided by the citizens.**
- ▶ **To respect the individual privacy.**
- ▶ **To assess and solve dilemmas problem ethical**
- ▶ **To write objective, truthful, balance and factual stories**



## MODULE DESCRIPTION

Media ethics are moral standards that apply to the media. Media professionals use media ethics as a compass when discharging their duties. The standards are also used by the media as a device for shielding themselves from attacks directed at them from time to time by members of the public displeased by their work. also the course will introduce students to issues and concepts around the topic of ethical communication in media. students will examine social media and new technologies that influence ethical journalism. Lessons and course materials include evaluation of important ethical conflicts in the media. Course Objectives: identify an ethical dilemma, describe the choices faced by the moral agent, and explain the moral implications of each choice; apply key concepts of truthfulness, fairness, respect, autonomy, integrity, and transparency in resolving a dilemma; evaluate ethical decisions in class forums, drawing on a careful analysis that takes into account levels of fact and historical and social context; and show how new and evolving forms of technology affect ethical considerations.



## LEARNING CONTEXT

- ▶ **Assignments**
- ▶ **Group work**
- ▶ **Individual works**
- ▶ **Individual  
Presentation/Group**
- ▶ **Tutorial**



# LEARNING MATERIALS

- ❖ Test books
- ❖ Handout
- ❖ Computer
- ❖ Learning manuals



## INTEGRATED METHODS OF ASSESSMENT

### ➤ CONTINUOUSLY ASSESSMENT

- Carry 60% Marks
- Students must get ahalf of 60% in order for them to sit for Semester Examination.

### ➤ END EXAMS MARKS

- Final examination carry 40% Marks
- Students must get ahalf of 40% Marks.



# THANKS!

**Any questions?**

